

**Expert Source: Beverly Adams**  
**Founder of Beverly Adams Everyday Philanthropy, LLC**

**Beverly Adams At-A-Glance:**

- Creator, Executive Producer, Talent of Unscripted Reality TV
- Creator, Executive Producer, Talent of Regional TV Commercials
- Post-Production Producer
- Humanitarian and Philanthropist
- Fundraiser for Non-Profits
- Featured in book, "Texas Women: Trailblazers, Shining Stars & Cowgirls"

**Memberships & Awards:**

- *Founder*, Everyday Philanthropy Summit
- *Advisory Board Member*, SMU CCPA, The Division of Corporate Communication and Public Affairs
- *Event Chair*, Cancer Research Foundation of North Texas
- *Board Member*, Big Brothers Big Sisters Lonestar
- *Event Chairman*, Big Brother Big Sisters Lonestar
- National TV Exposure, Dream Foundation
- *Co-Chair*, New Members Committee, Irving-Las Colinas Chamber of Commerce and Board Member
- *Event Chairman*, Irving Symphony League
- Distinguished Service Award, Irving Symphony League
- Leadership in Philanthropy Award, PAVE Philanthropy and Education in Action
- "Be A Changer" curriculum, College of Charleston
- Recipient Knights Award, Northwood University



**About Beverly:**

Beverly is a powerhouse, humanitarian, thought leader and visionary inspiring people to know the profound power of making an impact on someone else's life. It was while Beverly was an award-winning television and commercial producer and executive in several Texas markets that she heard advice from a cable network executive which would change her focus: "Your job is what you trade the days of your life for, therefore your job has to have significant meaning to you." This was an "a-ha" moment that ignited in Beverly the idea that you do not have to sacrifice who you are, or what you are passionate about, to have a career. And in her case, that means helping people and developing content that ignites in others a fire to give back and make meaningful impact through random acts of kindness on a daily basis.

Beverly's passion for making impact through philanthropy can be traced back to her roots. Growing up in a military family, she became a volunteer assisting new families with moving needs as they settled onto base. At 16 years old, she had already found a desire to lend a helping hand to strangers and still cherishes the opportunity that she was given to this day.

Today, Beverly's focus is on inspiring a movement of making impact, from a simple smile or compliment, to a monetary donation, unexpected gift, or other random act of kindness. The gift is in the giving.